

PREMIER TRADE EXCHANGE

COOKIE POLICY AND PREFERENCE CENTRE

Cookie Consent Notice and Preference Controls

Website Document Version: 1.0

Effective Date: July 12, 2026

Last Updated: July 13, 2026

ISSUED AND ADMINISTERED BY

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ATTORNEY-REVIEW NOTICE

This is a comprehensive business legal document prepared for operational and website implementation. It is not a substitute for jurisdiction-specific legal advice and should be reviewed and approved by qualified counsel before public deployment or execution.

CONFIDENTIAL BUSINESS LEGAL DOCUMENT

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IMPORTANT COOKIE NOTICE

PTE uses Cookies and similar technologies to operate and secure its websites and Member platform, remember preferences, measure performance, provide embedded content, and support advertising. Strictly Necessary technologies remain active. Optional technologies are controlled through consent or applicable opt-out mechanisms.

ARTICLE 1 — SCOPE

This Policy applies to PTE websites, applications, membership pages, dashboards, Marketplace pages, Transaction pages, Trade Credit and Cash Conversion pages, support systems, training portals, forms, and marketing landing pages.

ARTICLE 2 — DEFINITIONS

“Cookie” means a small data file stored or accessed through a browser or device. “Similar Technologies” include pixels, tags, local storage, SDKs, device identifiers, tracking links, server-side identifiers, and email pixels. “Essential Technologies” are necessary for requested services, security, authentication, sessions, fraud prevention, forms, traffic routing, or privacy choices. “Optional Technologies” include certain functional, analytics, advertising, social-media, personalization, and attribution tools. “GPC” means a supported Global Privacy Control signal.

ARTICLE 3 — CATEGORIES**Strictly Necessary and Security — Always Active**

Used for:

1. Website and platform operation;
2. Authentication and sessions;
3. Security, fraud prevention, and load balancing;
4. Form and payment-session continuity;
5. Consent and privacy-choice records;
6. Error recovery and requested services.

Functional and Preference — Default Off Where Consent Is Required

Used for language, region, layout, dashboard settings, saved filters, accessibility, and optional convenience.

Analytics and Performance — Default Off Where Consent Is Required

Used for visits, navigation, session duration, errors, loading performance, feature adoption, devices, referrals, form completion, and service improvement.

Advertising and Targeting — Default Off

Used for campaign attribution, conversion measurement, frequency control, audience creation, retargeting, personalization, and advertising effectiveness. Depending on law, these disclosures may constitute sale, sharing, targeted advertising, or cross-context behavioral advertising.

Social Media and Embedded Content — Default Off

Used for external videos, maps, widgets, sharing tools, and other embedded content that may collect browser, device, and interaction data.

ARTICLE 4 — CONSENT

Where consent is required:

1. Optional technologies remain blocked before affirmative choice;
2. Optional toggles are off by default;
3. Silence, scrolling, continued browsing, closing the banner, or inactivity is not consent;
4. The user can accept all, reject all optional, or manage categories;
5. Rejecting must be as easy as accepting;
6. Core service access is not conditioned on optional tracking;
7. Withdrawal must be as easy as consent.

ARTICLE 5 — FIRST-LAYER BANNER

The banner must provide comparably prominent:

1. **Accept All**
2. **Reject Non-Essential**
3. **Manage Preferences**

It must link to this Policy and the Privacy Policy and must not use deceptive color, hierarchy, double negatives, hidden rejection, or unnecessary rejection steps.

ARTICLE 6 — PREFERENCE CENTRE

A persistent **Cookie Settings** link must allow users to:

1. Review categories and purposes;
2. See Essential status;
3. Accept all or reject all optional;
4. Select individual categories;
5. Save preferences;
6. Withdraw consent;
7. View available provider and duration information;
8. Access sale, sharing, and targeted-advertising opt-outs where applicable.

ARTICLE 7 — CONSENT RECORDS

PTE may retain:

1. Consent identifier;
2. Date and time;
3. Banner, policy, and preference-centre version;
4. Categories accepted or rejected;

5. Withdrawal date;
6. Region and limited device or browser information;
7. Evidence of the interface shown.

A refusal record may be stored as Essential so the choice is respected. Consent may be renewed approximately every six months or sooner after material changes, a new browser, deletion of the choice record, or legal requirement.

ARTICLE 8 — COOKIE INVENTORY

PTE must maintain a technically verified inventory identifying:

1. Name;
2. Provider and domain;
3. Purpose and category;
4. First- or third-party status;
5. Session or persistent status;
6. Duration;
7. Information processed;
8. Consent basis;
9. Region;
10. Last verification date.

The inventory must be based on scanning, source-code, tag-manager, plugin, network-request, embed, and logged-in-page review. No provider should be listed merely because it is commonly used.

ARTICLE 9 — THIRD-PARTY PROVIDERS

1. Third parties may support hosting, security, identity, analytics, media, maps, chat, signatures, payments, advertising, email, and other functions.
2. PTE evaluates purpose, data, retention, security, transfers, contract, consent, and opt-out implications.
3. Confidential backend providers need not be publicly identified unless their technology directly interacts with the user's browser, independently receives Personal Information, or identification is legally or materially required.
4. Optional embedded content may remain blocked until consent.

ARTICLE 10 — ANALYTICS AND ADVERTISING

1. Optional analytics must remain blocked where prior consent is required.
2. Privacy-enhancing configurations may include minimization, shorter retention, IP reduction, restricted advertising features, limited identifiers, and access controls.
3. Advertising technologies must remain disabled before required consent.
4. Users may opt out of covered sale, sharing, or targeted advertising through Cookie Settings, a "Do Not Sell or Share" link, GPC, or the Privacy Office.

ARTICLE 11 — GPC AND BROWSER SIGNALS

1. PTE will honor valid GPC or other recognized opt-out signals where applicable.

2. The signal may apply to the browser, device, pseudonymous profile, and logged-in Account where required and technically feasible.
3. Core services will not be improperly degraded because a user sends a valid signal.
4. Do Not Track is not governed by a single universal standard; PTE responds to legally recognized signals.

ARTICLE 12 — REGIONAL OPERATION

1. Consent-required regions receive prior blocking, category choices, records, and withdrawal.
2. Opt-out regions receive sale, sharing, targeted-advertising, and profiling controls.
3. Where location is uncertain, PTE may apply the more privacy-protective configuration.
4. Approximate region may be used; precise location is not required solely for the banner.

ARTICLE 13 — EMAIL PIXELS

Email technologies may measure delivery, opening, links, devices, and campaigns. Service-email measurement may support security and delivery; promotional measurement remains subject to applicable consent, Cookie, and marketing rules. Blocking remote images may limit measurement.

ARTICLE 14 — MEMBER ACCOUNT TECHNOLOGIES

Essential technologies may recognize authenticated users, secure sessions, apply permissions, detect fraud, and protect bank changes, Trade Credit transfers, Conversion, password resets, and other high-risk actions.

ARTICLE 15 — RETENTION AND INTERNATIONAL PROCESSING

Cookie duration varies by purpose and is stated in the inventory. Derived data may be retained separately under the Privacy Policy. International processing uses applicable contractual, adequacy, consent, or other lawful safeguards.

ARTICLE 16 — BROWSER CONTROLS

Browsers and devices may allow viewing, deletion, blocking, third-party restrictions, storage clearing, advertising controls, and privacy signals. Blocking all Cookies may interfere with login, forms, security, Transactions, and payment sessions. Cookie Settings are recommended to reject optional technologies while preserving core functions.

ARTICLE 17 — SECURITY, CHILDREN, AND RIGHTS

1. PTE applies reasonable safeguards but cannot guarantee absolute security.
2. PTE is an adult business service and does not intentionally track children for targeted advertising.
3. Depending on law, users may accept or reject optional technologies, withdraw consent, opt out of sale, sharing, and targeted advertising, use preference signals, access or delete Cookie-derived Personal Information, and complain to a regulator.

ARTICLE 18 — REQUESTS AND CHANGES

Cookie requests may be sent to info@wtebiz.com with subject “Cookie Privacy Request.” PTE may update this Policy for technology, providers, law, security, analytics, advertising, and operational changes. A new choice will be requested where required.

SCHEDULE A — BANNER TEXT

Your Privacy Choices

Premier Trade Exchange uses essential Cookies to operate and secure this website. With your permission, we also use optional Cookies for preferences, analytics, embedded content, and advertising.

Select **Accept All**, **Reject Non-Essential**, or **Manage Preferences**. You can change your choice at any time through **Cookie Settings**.

SCHEDULE B — PREFERENCE CENTRE

- Strictly Necessary and Security — Always Active
- Functional and Preference — Off by Default
- Analytics and Performance — Off by Default
- Advertising and Targeting — Off by Default
- Social Media and Embedded Content — Off by Default

Buttons:

- Accept All
- Reject All Optional
- Save My Preferences

SCHEDULE C — INVENTORY TEMPLATE

Technology	Provider	Domain	Purpose	Category	First/third party	Duration	Data	Consent	Last verified
To be technically verified									

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